

Notice of References Cited		Application/Control No.	Applicant(s)/Patent Under Reexamination	
		09/986,554	ASHIHARA, HAJIME	
		Examiner	Art Unit	Page 1 of 1
		Robert M. Pond	3625	

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
	B	US-			
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FOREIGN PATENT DOCUMENTS

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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Hollander et al.; "Shopping with other people's money: the marketing management implications of surrogate-mediated consumer decision-making," Journal of Marketing, April 1999, v63i2pg102, Proquest #40916628, 20pgs.
	V	Sills, Edward; "Taking the online express lane, computer, personall shoppers bring home the groceries, save you time." Austin American Statesman, 19 February 1997, Proquest #14170966, 4pgs.
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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